



Africa Clean Energy
Catalysing Africa's Solar Markets



TETRA TECH
International Development



GENDER AND SOCIAL INCLUSION IN THE OFF-GRID SECTOR

What measures should we take to support vulnerable population segments are affected by lack of electricity access in the wake of the Covid-19 pandemic?





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Speakers



Moderator:

Margaret Wanjiku,
Gender and Social Inclusion
Advisor ACE TAF



Speaker:

Olasimbo Sojinrin
Country Director
Solar Sister
Nigeria



Speaker:

Dr. Frederick John,
Energy Consultant and
GESI specialist for
ECOWAS,
Sierra Leone



Speaker:

Ndeye Seynabou Pouye,
President of
FAADEV,
Senegal



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Activ African Women For Development- FAADEV in Figures

- Date of creation: 2018
- Number of members: 35
- Number of projects realized: 2
- Number of female entrepreneurs trained : 164
- Number of SMEs formalized: 33





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Context



- Need to formalize female entrepreneurs in rural areas into SMEs
- Need to create market opportunities and channel of distribution for agrifood business through: Weekly markets(called “loumas”), national and international exhibition/fairs, supermakets, etc....
- High demand of agrifood products from increasing urbanisation
- Low rate of rural electrification : 38%
- Challenges for Activities Generating Revenues to access to energy to transform products

FAADEV Experience on GESI

- Women Capacity building approach, in partnership with a local solar system manufacturer, « Nadji.Bi Group »
- Solar Solutions design for the different activities run by the FAADEV- member female SMEs
- Business plans development for female SMEs in rural context
- Facilitating Partnership between financial institutions(MFIs & banks) and FAADEV to access to finance with favourable interest rate
- Facilitating access to market and business opportunities

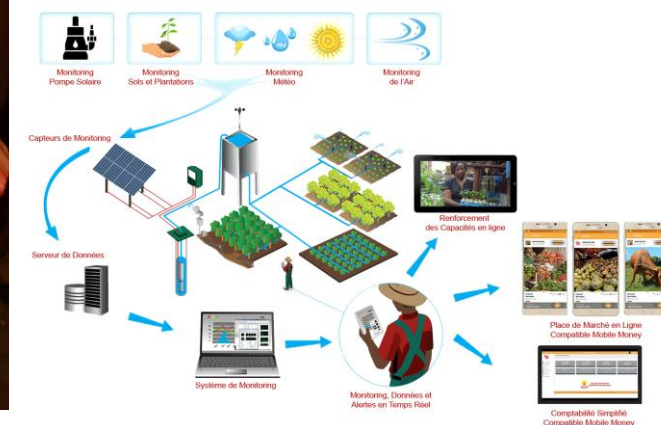
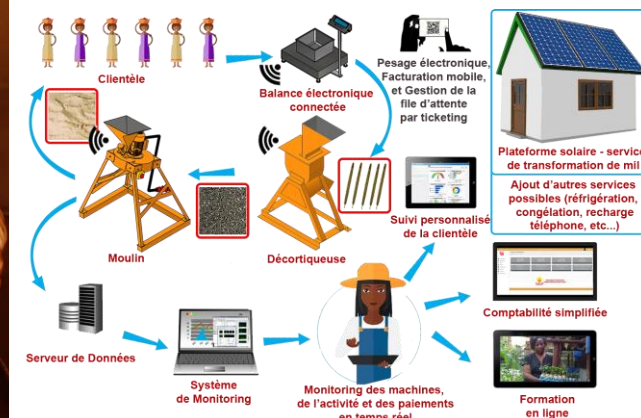


Our Solutions

I. Multifunctional Platforms to :

- transform local cereals (maize, millet, sorgho, etc...);
- produce oil from (Baobab, Moringa, Bissap, Coco, Ricin, jujube, etc...);
- Manufacture soap and distribution of potable water;
- Animations through socio-cultural and education activities (movies and documentary films, sensitisation, events, etc).

II. Mobile payments





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Impacts

- Labelised agrifood Products
- Traceable and simplified method of payments thanks to mobile payment
- Distribution of quality agrifood products in urban areas by well trained female entrepreneurs in rural context
- Financially independent female entrepreneurs in rural context





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Challenges to overcome

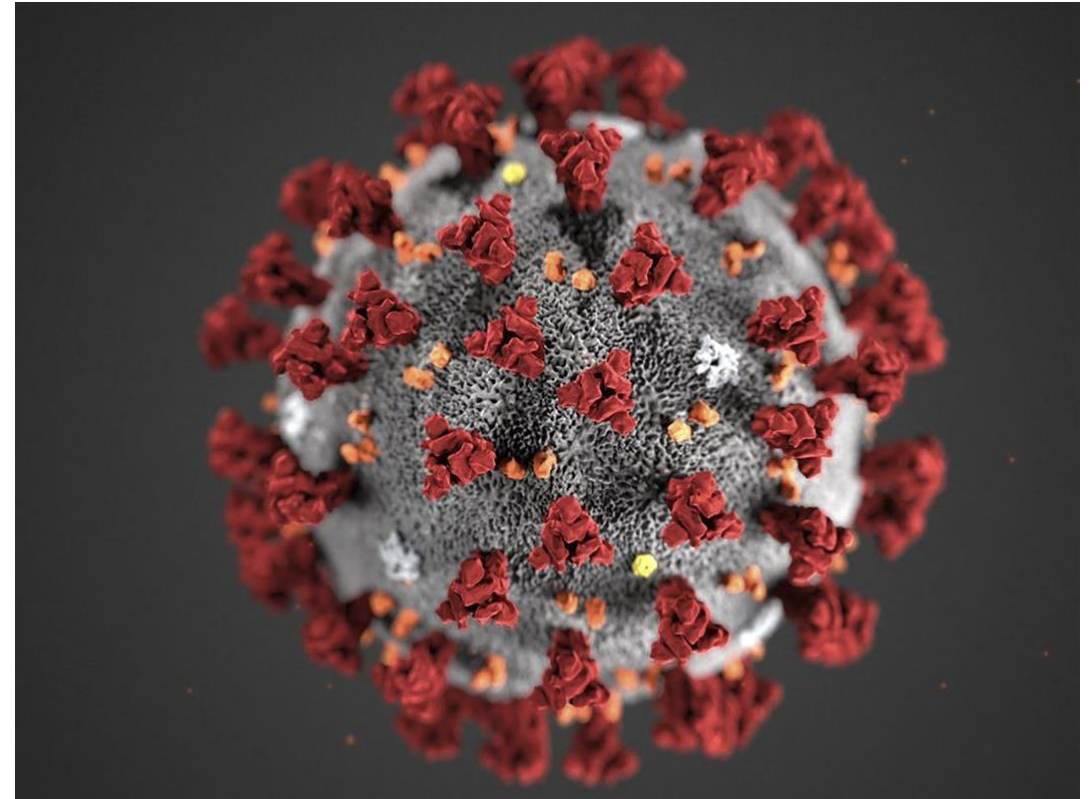
- Weak rate of formalisation of female SMEs
- High rate of illiteracy of women in rural areas
- High costs of market penetration in urban areas
- Low rate of access to finance for female entrepreneurs in rural areas
- Lack of innovative funding vehicles VS. classic banking system with high interest rates (15-20%)





Impact of COVID-19

- Loumas (weekly markets) are shut down and there are lot of restrictions in movements
- Exhibitions/fairs are cancelled;
- Economic activities are not considered in emergency measures
- Difficulties to repay loans for female entrepreneurs in rural areas





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Thank You

Any Questions?

Au delà d'une simple liberté de penser,
notre politique repose sur la valorisation
de la femme et son impulsion dans l'écosystème.